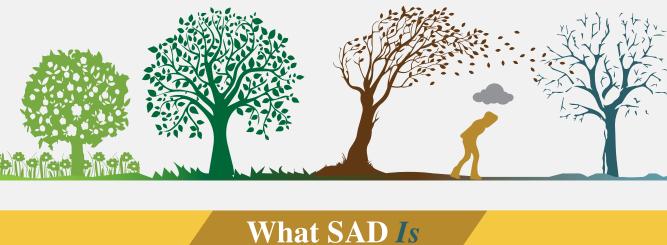
Shining Some Light on S Seasonal Affective Disorder (SAD)

What SAD Is & What SAD Isn't



caused by a lack of light.

SAD is estimated Another 1 to 2

A form of depression associated with late autumn and winter, thought to be

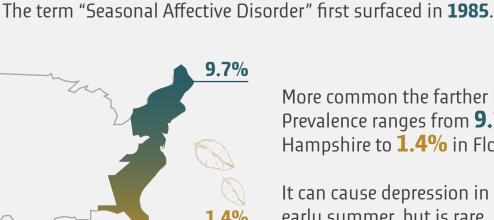
Americans.

to affect 10 million



Americans may have a mild form of SAD.

That's even **5x** the amount of people that were diagnosed with cancer last year.



60-90%

More common the farther North you live. Prevalence ranges from **9.7%** in New Hampshire to 1.4% in Florida. It can cause depression in the spring or

SAD is more common in women than men, but men

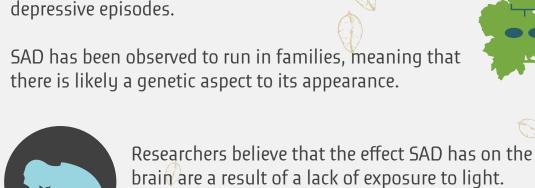
typically display the most severe symptoms.



60-90% of sufferers of SAD are women.

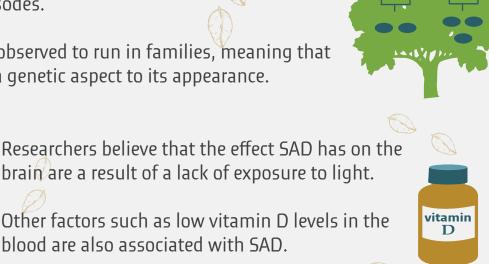
There is no specific diagnostic test for SAD; it is diagnosed through a patient's history of seasonal

SAD is typically found to start at around age 20.





blood are also associated with SAD.



34%

abusing

alcohol.

reported a

close relative



relative with a severe depressive disorder.



Psychologists have also suggested that usually treatable by some people may experience symptoms increasing physical activity. because they associate the autumn and

People who believe they are suffering from SAD may have other depressive conditions such as clinical depression or bipolar disorder.

Did You Know?

winter seasons with things such as a traumatic event, or a history of having to limit activity because of weather.

SAD means that you ONLY

experience depression seasonally.

In order to be diagnosed a sufferer

must have had depressive episodes

Seasonal depressive episodes must

outnumber non-depressive seasons

during the last two consecutive

winters.

in one's lifetime.

SAD only occurs in the winter.

Did You Know?

SAD is a recognized depressive

psychological condition which can negatively impact

sufferers' lives.

milder condition known as

the winter blues, which is

A less common variety of SAD occurs in the Summer and, for reasons that aren't well understood, is associated with episodes of mania and extreme violence in its sufferers. It is also a possible cause for the increase in suicides that

typically coincides with the arrival of spring.

SAD sufferers are sad the entire winter. A less common variety of SAD occurs in the Summer and, for reasons that aren't well understood, is associated with episodes of mania and extreme violence in its sufferers. It is also a possible cause for the increase in suicides that typically

Light therapy is not invasive, but that does not mean it is a perfect

EYESTRAIN

temporary and include:

Side effects are typically

Disorder is a farce!

coincides with the arrival of spring.

Phototherapy is the cure for SAD and has no side effects.

HEADACHES

solution for SAD sufferers, or that it has no side effects

Seasonal Affective Disorder is a serious depressive

disorder by a number of associations for various

types of medical professionals.

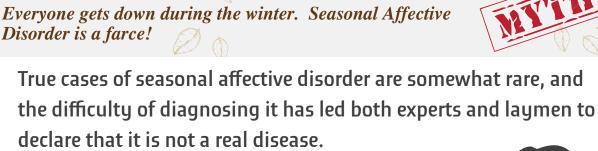
FATIGUE

TROUBLE

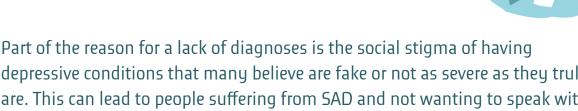
CONCEN-

TRATING

condition which is recognized as a legitimate mental

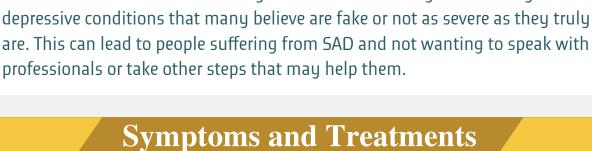


NAUSEA



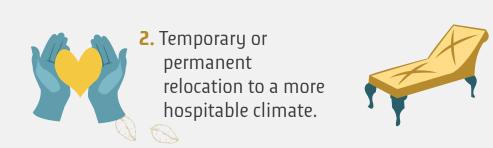
INSOMNIA

Symptoms of SAD

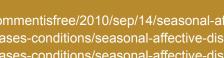




Treatments of SAD







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CRYING DEPRESSION **SPELLS**

LOSS OF SEX

DRIVE

BODY

ACHES

OVEREATING

POOR SLEEP

TIREDNESS

IRRITABILITY

1. Phototherapy, the exposure to natural or artificial (usually fluorescent light) for a period of time every day. **80%** of SAD sufferers benefit from phototherapy, and show improvement within **2-4 days** of beginning treatment.

Yellow Brick[®]

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